

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953685-1	09/30/12	September 2012	08/27/12 - 09/30/12
Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Americans For Job Security	AMERICANS 4 JOB SEC	1020

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	953685	07905161

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	13	141

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	09/28/12	M-F WXII 12 News @ 5 a5-6am		--WTF--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	--WTF--				3	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/26/12	5:55 AM	M-F WXII 12 News @ 5 am	5-6am	:30	AJS12TV01H	\$400.00 NM
1	WXII	Th	09/27/12	5:19 AM	M-F WXII 12 News @ 5 am	5-6am	:30	AJS12TV01H	\$400.00 NM
3	WXII	F	09/28/12	4:59 AM	M-F WXII 12 News @ 5 am	5-6am	:30	AJS12TV01H	\$400.00 NM
3	09/27/12	09/27/12	NBC Today Show	7-9am	---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	---T---				1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/27/12	8:59 AM	NBC Today Show	7-9am	:30	AJS12TV01H	\$1,500.00 NM
4	09/26/12	09/28/12	Live with Regis & Kelly	9-10AM	--WTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	--WTF--				3	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/26/12	9:56 AM	Live with Regis & Kelly	9-10AM	:30	AJS12TV01H	\$300.00 NM
1	WXII	Th	09/27/12	9:47 AM	Live with Regis & Kelly	9-10AM	:30	AJS12TV01H	\$300.00 NM
3	WXII	F	09/28/12	9:38 AM	Live with Regis & Kelly	9-10AM	:30	AJS12TV01H	\$300.00 NM
6	09/26/12	09/28/12	NBC Today Show II	10A-12N	--WTF--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	--WTF--				3	\$100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/26/12	11:59 AM	NBC Today Show II	10A-12N	:30	AJS12TV01H	\$100.00 NM
1	WXII	Th	09/27/12	10:57 AM	NBC Today Show II	10A-12N	:30	AJS12TV01H	\$100.00 NM
3	WXII	F	09/28/12	11:51 AM	NBC Today Show II	10A-12N	:30	AJS12TV01H	\$100.00 NM
8	09/26/12	09/28/12	M-F WXII 12 News @ No12-1pm		--WTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	--WTF--				3	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/26/12	12:53 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AJS12TV01H	\$300.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
953685-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Americans For Job Security	AMERICANS 4 JOB SEC	1020	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/26/12	09/28/12	M-F WXII 12 News @ Noon	12-1pm	--WTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	Th	09/27/12	12:44 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AJS12TV01H	\$300.00 NM
1	WXII	F	09/28/12	12:52 PM	M-F WXII 12 News @ Noon	12-1pm	:30	AJS12TV01H	\$300.00 NM
10	09/26/12	09/28/12	M-F 1-2P	1-2P	--WTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	1:47 PM	M-F 1-2P	1-2P	:30	AJS12TV01H	\$300.00 NM
3	WXII	Th	09/27/12	1:29 PM	M-F 1-2P	1-2P	:30	AJS12TV01H	\$300.00 NM
2	WXII	F	09/28/12	1:59 PM	M-F 1-2P	1-2P	:30	AJS12TV01H	\$300.00 NM
12	09/26/12	09/28/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	AJS12TV01H	\$250.00 NM
3	WXII	Th	09/27/12	3:13 PM	M-F 3-4P	M-F 3-4P	:30	AJS12TV01H	\$250.00 NM
2	WXII	F	09/28/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	AJS12TV01H	\$250.00 NM
14	09/26/12	09/28/12	DR. OZ	M-F 4-5p	--WTF--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	W	09/26/12	4:20 PM	DR. OZ	M-F 4-5p	:30	AJS12TV01H	\$400.00 NM
2	WXII	Th	09/27/12	4:57 PM	DR. OZ	M-F 4-5p	:30	AJS12TV01H	\$400.00 NM
1	WXII	F	09/28/12	4:36 PM	DR. OZ	M-F 4-5p	:30	AJS12TV01H	\$400.00 NM
16	09/27/12	09/28/12	M-F WXII 12 News @ 5 p5-6pm		---TF--	:30	2	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---TF--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/27/12	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AJS12TV01H	\$1,400.00 NM
2	WXII	F	09/28/12	5:22 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	AJS12TV01H	\$1,400.00 NM
18	09/27/12	09/28/12	M-F WXII 12 News @ 6 p6-630pm		---TF--	:30	2	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---TF--	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Th	09/27/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AJS12TV01H	\$1,800.00 NM
1	WXII	F	09/28/12	6:20 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	AJS12TV01H	\$1,800.00 NM
20	09/26/12	09/27/12	M-Sun Nightly News	630p-7p	--WT---	:30	2	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WT---	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/26/12	6:50 PM	M-Sun Nightly News	630p-7p	:30	AJS12TV01H	\$1,800.00 NM
1	WXII	Th	09/27/12	6:51 PM	M-Sun Nightly News	630p-7p	:30	AJS12TV01H	\$1,800.00 NM
22	09/26/12	09/29/12	M-Su WXII 12 News @ 11-1135pm		--W--S-	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
953685-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Americans For Job Security	AMERICANS 4 JOB SEC	1020	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/26/12	09/29/12	M-Su WXII 12 News @ 11-1135pm	1135pm-1237am	--W--S-	:30	2	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--W--S-	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	09/26/12	11:29 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AJS12TV01H	\$1,500.00 NM
1	WXII	Sa	09/29/12	11:10 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	AJS12TV01H	\$1,500.00 NM
23	09/26/12	09/28/12	NBC Tonight Show	1135pm-1237am	--WTF--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	09/26/12	12:30 AM	NBC Tonight Show	1135pm-1237am	:30	AJS12TV01H	\$400.00 NM
3	WXII	Th	09/27/12	11:48 PM	NBC Tonight Show	1135pm-1237am	:30	AJS12TV01H	\$400.00 NM
2	WXII	F	09/28/12	12:33 AM	NBC Tonight Show	1135pm-1237am	:30	AJS12TV01H	\$400.00 NM
25	09/27/12	09/27/12	ROCK CENTER	10-11pm	---T---	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	---T---	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	09/27/12	10:39 PM	ROCK CENTER	10-11pm	:30	AJS12TV01H	\$2,200.00 NM
26	09/28/12	09/28/12	DATELINE	10-11pm	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----F--	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	09/28/12	10:29 PM	DATELINE	10-11pm	:30	AJS12TV01H	\$2,000.00 NM
27	09/29/12	09/29/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	5:51 AM	WXII 12 News	5:30-6am	:30	AJS12TV01H	\$100.00 NM
28	09/29/12	09/29/12	WXII 12 Sa/Su News at 6-8am	6-8am	-----S-	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12	7:46 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	AJS12TV01H	\$350.00 NM
29	09/29/12	09/29/12	Sa WXII 12 News @ 6 pm	6-630pm;	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	09/29/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		\$400.00 NM
See MG 29.2									
2	WXII	Sa	09/29/12	7:09 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	AJS12TV01H	\$400.00 NM
MG for 29.1 09/29									
30	09/29/12	09/29/12	Notre Dame Football	ND Football	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser		Product	Estimate Number
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1	WXII	Su	09/30/12	6:23 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	AJS12TV01H	\$350.00	NM																																																																	
Total Spots							40																																																																				

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$27,650.00</b>
<u>Agency Commission</u>	<b>\$4,147.50</b>
<u>Net Amount Due</u>	<b>\$23,502.50</b>